



Visionary. Innovative. Transformational.

Changing the world one client at a time.

Co-creators of a Greater Good

Our goal is to be an agent of global socio-economic well-being. Adhering to the principle of [subsidiarity](#), we believe this starts on the ground, and it gathers steam every time a non-profit gets better at what they do and then does more. When each individual organization is exceptional at helping in crisis and transforming lives while respecting and restoring dignity, they're both caring for their neighbors and acting as part of a collective that's making the world a better place for everyone. We exist to help each and every non-profit be at their best, collaborating with them to "think big" and achieve their potential.



Goals and Pathways

We work with non-profits to imagine the possibilities and turn them into realities. We do this through four solution areas:

STRATEGY
ORGANIZATION
PEOPLE
MARKETING

With our help, our clients put imaginations into action to increase their effectiveness and do more things for more people.

Matthew 25: 14 - 46, our call to action



You Can See Into the Future

Strategies have to be responsive, and, you can know what's on tap for the future. We want clients to step out of the "board bubble" and ask questions of both data and leadership, staff, funders, partners, the community, and anyone else who influences their ability to deliver. Learn about your environment and its potential variables and you'll have a foundation for relevant solutions and contingencies for change.

Bold is Beautiful, and Possible

We ask clients to talk about "what's possible" and not "why it isn't." This "open field" approach brings out creativity and, when underlying assumptions are tested, many non-profits are shocked by what they can accomplish. Strategize without constraints, and we'll work together to take care of the feasibility part by looking at resources, targets, and timelines. It might take time, but your future can be amazing.

Results Matter. Costs Do, Too.

Non-profit budgets are tight, and maximizing results while minimizing costs is essential. If your structures, processes, technologies, and support functions are efficient and you use the right staffing strategies, you can do both. We can help you get the people you need with limited funds, increase development capacity, and free up money to ensure sustainability, improve programs, and expand scope and coverage.

No One Cares if No One Knows

Too many non-profits get excited about being "trendy" with social media to inform and attract clients and supporters. We want non-profits to know who they're trying to reach, communicate messages that resonate, and bring the people in without wasting time and money. Research, segmentation, and targeted strategies are key. We help identify, profile, capture, and retain who you're looking for.

Who Are Our Clients?

Since our 2014 launch, we've helped over 45 clients in their efforts to transform lives and communities. **Here are just a few.**

	
	
	
	
	
	

Learn More

Web: www.snowflakellc.com

E-mail: info@snowflakellc.com

Tel.: (540) 329-8380

Be Transformational